

The Project on Europe and the Transatlantic Relationship
Belfer Center for Science and International Affairs

IN COLLABORATION WITH

The Rafael del Pino Foundation

PRESENT

Global Civil Society Seminar

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Harvard Kennedy School

Wexner Building, 4th Fl

September 26 – 28, 2022

AGENDA EASTERN TIME (CAMBRIDGE, USA)

Day 1. Monday, September 26th

- 12:30–13:00** Welcome and Introductory Remarks
- 13:00–14:30** “The Secret of Prosperity and the Role of Civil Society”
Ricardo Hausmann, Professor of the Practice of Economic Development, Harvard Kennedy School
- 14:30–15:30** Lunch
Harvard Square/ HKS Dining Hall

Day 2. Tuesday, September 27th

- 09:00–10:30** “Measuring Social Change: Performance and Accountability in a Complex World”
Alnoor Ebrahim, Professor at the Fletcher School of Law and Diplomacy, Tufts University
Location: Nye B (Taubman building, 5th Fl)
- 12:00–13:00** Lunch
Harvard Square/ HKS Dining Hall
- 13:00–14:30** “Reclaiming Civil Society & Democracy in an Ever Changing World. Building Movements, Creating on the Ground Impact, and Systems Change”
Jim Bildner, Adjunct Lecturer in Public Policy, Harvard Kennedy School
Location: Nye A (Taubman building, 5th Fl)
- 14:30–15:00** Break
- 15:00–16:30** “Truth and Trust in a Polarized Age”
Nancy Gibbs, Lombard Director of the Shorenstein Center Edward R. Murrow Professor of the Practice of Press, Politics and Public Policy, Harvard Kennedy School
- 16:30–18:00** “Civil Society and the Quest for Corporate Diversity: The Case of the National Urban League and Corporate America”
Robert Wilkinson, Lecturer in Public Policy and Leadership

Day 3. Wednesday, September 28th

- 09:00–09:40** Networking
- 09:45–10:00** Break
- 10:00–11:30** “Civil Society, Civil Resistance, and the Future of Unarmed Dissent”
Erica Chenoweth, Frank Stanton Professor of the First Amendment, Harvard Kennedy School
Location: Nye B (Taubman building, 5th Fl)
- 11:30–12:00** Break
- 12:00–13:30** “Leading in an Uncertain World”
Juliette Kayyem, Belfer Senior Lecturer in International Security, Harvard Kennedy School
Location: Allison Dining Room (Taubman building, 5th Fl)
- 13:30–14:00** Farewell
- 16:00** Optional: Field visit: MIT’s social innovation initiatives
Silvia Espinosa, MIT
Coro Celigüeta, MIT Sloan

The goal of this seminar is to explore the latest global developments affecting civil societies.

We will focus on four seminar themes:

- 1) challenges faced by civil societies across the world;
- 2) the organizational governance of civil society;
- 3) the interface between the business sector and civil society; and
- 4) social innovation in response to global challenges.

BIOGRAPHIES OF LECTURERS

Jim Bildner is an Adjunct Lecturer in Public Policy at Harvard Kennedy School and a Senior Research Fellow at the Hauser Institute for Civil Society and the Center for Public Leadership at Harvard University. At the Kennedy School, his research interests include understanding the role of private capital in solving public problems, extending the capacity of foundations to solve complex societal issues and the sustainability of public and private systems when governments disinvest in these systems. His course load includes co-teaching Public Problem Solving and Philanthropy. In addition, he serves as the CEO of the Draper Richards Kaplan Foundation where he focuses on investing in domestic nonprofits and social enterprises that are working to solve complex issues including systemic poverty, food insecurity, access to healthcare, homelessness, community development and second generation strategies to address these issues. In his board service, Mr. Bildner serves on the Investment Committees of boards with aggregate endowments in excess of \$4B as well as a member of numerous finance, investment and/or audit committees of these boards.



Erica Chenoweth is the Berthold Beitz Professor in Human Rights at Harvard Kennedy School and a Susan S. and Kenneth L. Wallach Professor at the Radcliffe Institute for Advanced Study. Her research focuses on political violence and its alternatives. Foreign Policy magazine ranked her among the Top 100 Global Thinkers of 2013. She also won the 2014 Karl Deutsch Award, given annually by the International Studies Association to the scholar under 40 who has made the most significant impact on the field of international politics or peace research. Her next book, *Civil Resistance: What Everyone Needs to Know* (Oxford, 2019), explores in an accessible and conversational style what civil resistance is, how it works, why it sometimes fails, how violence and repression affect it, and the long-term impacts of such resistance.



Alnoor Ebrahim is a professor at The Fletcher School and the Tisch College of Civic Life at Tufts University. His research addresses several core dilemmas of social change facing businesses, nonprofit organizations, and public agencies: How should they measure and improve their impacts on society? How should they handle competing demands for accountability from diverse stakeholders? How can they influence “system” problems such as



global poverty that require collective action? Many of these questions are addressed in his award-winning book, *Measuring Social Change: Performance and Accountability in a Complex World* (Stanford University Press). He is also author of *NGOs and Organizational Change: Discourse, Reporting, and Learning* and is co-editor of *Global Accountabilities: Participation, Pluralism, and Public Ethics* (both with Cambridge University Press). Professor Ebrahim serves on advisory boards to IRIS+ at the Global Impact Investing Network (GIIN), the Stanford Social Innovation Review (SSIR), and Imago Global Grassroots. He previously served on a working group established by the G7 to create global guidelines on social impact measurement, and worked with the NGO Leaders Forum, an annual gathering of CEOs of large humanitarian development organizations. His previous research on accountability mechanisms within the World Bank led to a Congressional Testimony on improving the Bank’s information disclosure policy. Alnoor teaches courses on leadership and strategy, and also co-chairs an executive education program at the Harvard Kennedy School for the Schwab Foundation’s social entrepreneurs.

Nancy Gibbs is the director of the Shorenstein Center and the Edward R. Murrow Professor of Practice of Press, Politics and Public Policy. Until September 2017, she was Editor in Chief of TIME, directing news and feature coverage across all platforms for more than 65 million readers worldwide, as well as Editorial Director of the Time Inc. News Group. Gibbs was named TIME’s 17th editor in September 2013, the first woman to hold the position, and remains an Editor at Large. Under her leadership, TIME’s digital audience grew from 25 to 55 million, video streams passed 1 billion a year, and TIME won a primetime Emmy award for its two-part “A Year in Space” documentary, produced with PBS. During her three decades at TIME, she covered four presidential campaigns and is the author of more cover stories than any writer in TIME’s near-100 year history, including the black-bordered “September 11” special issue, which won the National Magazine Award in 2002. Gibbs has also served as a consultant to CBS News and an essayist for the News Hour on PBS. She is the co-author, along with Michael Duffy, of two best-selling presidential histories: *The President’s Club: Inside the World’s Most Exclusive Fraternity* (2012), which spent 30 weeks on the New York Times Bestseller list, and *The Preacher and the Presidents: Billy Graham in the White House* (2007). She has interviewed five U.S. presidents and multiple other world leaders, and lectured extensively on the American presidency, including at the Bush, Reagan, Carter, Johnson and



Truman libraries, the Aspen Institute, the Dallas World Affairs Club, the Commonwealth Club and the National Archives. She is a Senior Fellow at the USC Annenberg Center on Communication Leadership and Policy. Gibbs was born and raised in New York City. She graduated from Yale summa cum laude, with honors in history, and has a degree in politics and philosophy from Oxford, where she was a Marshall scholar. She has twice served as the Ferris Professor at Princeton, where she taught a seminar on politics and the press.

Ricardo Hausmann is the founder and Director of Harvard's Growth Lab and the Rafik Hariri Professor of the Practice of International Political Economy at Harvard Kennedy School. Under his leadership, the Growth Lab has grown into one of the most well regarded and influential hubs for research on international development. His scholarly contributions have had a significant impact on the study and practice of development. These include the development of the Growth Diagnostics and Economic Complexity methodologies, as well as several widely used economic concepts, such as Dark Matter, Original Sin, and Self-discovery. His work has been published in some of the top journals in the world, including Science, Journal of Development Economics, Journal of International Economics, Proceedings of the National Academy of Sciences, Journal of International Money and Finance, Economic Policy and the Journal of Economic Growth, among many others. These publications have been cited more than 34,000 times, and their main findings have been highlighted in mass media outlets such as The New York Times, The Financial Times, The Economist, The Wall Street Journal, and The Washington Post. Since launching the Growth Lab in 2006, Hausmann has served as principal investigator for more than 50 research initiatives in nearly 30 countries, informing development policy, growth strategies and diversification agendas at the national and sub-national levels. Before joining Harvard University, he served as the first Chief Economist of the Inter-American Development Bank (1994-2000), where he created the Research Department. He has served as Minister of Planning of Venezuela (1992-1993) and as a member of the Board of the Central Bank of Venezuela. He also served as Chair of the IMF-World Bank Development Committee. He was Professor of Economics at the Instituto de Estudios Superiores de Administracion (IESA) (1985-1991) in Caracas, where he founded the Center for Public Policy. He holds a Ph.D. in economics from Cornell University.



Robert Wilkinson teaches courses on negotiation and leadership at the Kennedy School of Government at Harvard University, and was previously a faculty member of the Fletcher School of Law and Diplomacy at Tufts University. Rob successfully supports numerous Fortune 500 companies, government agencies, international organizations, and charities, helping them to build their negotiation, leadership and team management skills, and to increase their overall effectiveness. He has more than 25 years of experience, in over 50 countries, across the public, private and not-profit sectors. Non-profit and public sector clients include the United Nations, World Bank, International Monetary Fund (IMF), World Wildlife Fund, National Urban League, US Postal Service, CARE International, the US Office of Personnel Management (OPM) and the White House, where he trained Presidential Appointees in negotiation, management and leadership. Corporate clients include companies such as Deloitte, Chevron, IBM, Merck, Fidelity Investments, ExxonMobil, Johnson & Johnson, Bank of America, PricewaterhouseCoopers, Thermo Fisher Scientific and many others. Previously, Rob worked overseas for 15 years, on a variety of international projects. This included spending three years in Rwanda working with Hutu and Tutsi communities, two years working with the UN Peacekeeping Mission in Angola, and 18 months in Laos, consulting on a variety of community development programs. He began his overseas work in Nicaragua, in both Sandinista and Contra areas. Rob earned his Masters of Science (MS) from Stanford University, and Bachelors of Science (BS) from the Massachusetts Institute of Technology (MIT).



BIOGRAPHIES OF ORGANIZERS

The Project on Europe and the Transatlantic Relationship

Juliette Kayyem is in academia, the private sector, government and media, a national leader in homeland security and crisis management. She is currently the Robert and Renee Belfer Senior Lecturer and faculty chair of the Homeland Security and Security and Global Health Projects at Harvard's Kennedy School of Government. Professor Kayyem also serves as a national security analyst for CNN where she has been described as CNN's "go to" for disasters. A frequent contributor to The Atlantic, she has a weekly security segment on NPR's Boston station WGBH. Her most recent book, *The Devil Never Sleeps: Learning to Live in an Age of Disasters*, was described in a *New Yorker* profile as an "engagingly urgent blueprint for rethinking our approach to disaster preparedness and response." In government, she most recently served as President Obama's Assistant Secretary for Intergovernmental Affairs at the Department of Homeland Security. Previously, she was Massachusetts Governor Deval Patrick's Homeland Security Advisor, a role that included overseeing the National Guard. She is the recipient of many government honors, including the Distinguished Public Service Award, the Coast Guard's highest medal awarded to a civilian. She has also served on the Department of Homeland Security's Homeland Security Advisory Committee where she co-authored its strategic assessment of critical infrastructure and cyber security vulnerabilities. Professor Kayyem is the author or editor of six books including the best-selling book "Security Mom" in 2016, a memoir that explores the intersection, and commonalities, of her life in homeland security and her life as a mother. In 2013, she was named the Pulitzer Prize finalist for editorial columns in the *Boston Globe* focused on ending the Pentagon's combat exclusion rule against women, a policy that was changed that year. She won the Telly Award in 2021 for "excellence in a digital series" for her online documentaries on climate change with MyRadar.com. She is a frequent speaker and advisor to major corporations and associations on national and homeland security, planning for a crisis, cybersecurity and resiliency efforts. From 2020-2022, she served as faculty for a joint effort with Bloomberg Philanthropies and Harvard University to train mayors and city leaders for pandemic planning. Kayyem is also an innovative leader and consultant in the private sector. She is the CEO of Grip Mobility, a technology platform that provides



audio and video capabilities for rideshare companies to increase the security for drivers and riders. She was named *Inc. Magazine's* top 100 Female Founders in 2019. She is a Senior Advisor to Teneo, the global consulting firm, and also serves as a security advisor and consultant to several Fortune 500 companies and startups. In the past, Professor Kayyem has served as a member of the National Commission on Terrorism, as a legal advisor to US Attorney General Janet Reno, and a trial attorney and counselor in the Civil Rights Division at the Justice Department. She is a member of the Council on Foreign Relations and the Trilateral Commission. Kayyem is also a board member of Mass Inc. and the Red Cross of MA. A graduate of Harvard College and Harvard Law School, and the mother of three children, she is married to First Circuit Court of Appeals Chief Judge David Barron.

Erika Manouselis is the Manager Coordinator for the Belfer Center's flagship research projects on diplomacy and international affairs: the Future of Diplomacy Project and the Project on Europe and the Transatlantic Relationship. In this role, she manages day to day operations and communications, and she also contributes to research outputs. Previously, she worked as an advisor and speechwriter at the Permanent Mission of Brazil to the United Nations from 2016-2017 where she helped Brazil with negotiations for the UN's budgetary and administrative committee. She holds a B.A. in Classics and political science with honors from Brown University, an MPhil in Political Thought and Intellectual History from the University of Cambridge.



Academic Directors

Marta Rey-García (Ph.D., Complutense University, Madrid; MBA, Columbia University, NY) is tenured Associate Professor of Management at the School of Economics and Business of the University of A Coruña (UDC), Spain, where she teaches advanced courses including the doctoral program and is involved in service-learning. Since 2011 she is the director of the Inditex-UDC Chair of Sustainability and of its Graduate Course on Sustainability and Social Innovation. Her interests lie at the crossroads of the governance of civil society organizations, business-society relations, philanthropy, sustainability, and social innovation. Her research has appeared in *Business & Society*, *Nonprofit and Voluntary Sector Quarterly*, *Voluntas*, *Nonprofit Management & Leadership*, the *International Encyclopedia of Civil Society* and other peer-reviewed outlets. She serves in the boards of the European Research Network on Philanthropy (ERNOP) and the Compromiso y Transparencia Foundation, in the advisory board of the Spanish Association of Foundations, and in editorial boards of journals such as *International Review on Public and Nonprofit Marketing* and *Revista de Economía ICE*. She has extensive experience as manager, consultant and lecturer in the nonprofit sector. Previous positions include: director (CEO) of the Barrie Foundation, and member of the advisory board of the Rafael del Pino Foundation.



Sebastián Royo is Provost and Vice President for Academic Affairs, and Professor of Political Science in the Department of Political Science at Clark University in Worcester, MA. Prior to that he served as Vice President of International Affairs and Professor in the Department of Political Science & Legal Studies at Suffolk University in Boston, USA, where he also served as Acting Provost and Senior VP for Academic Affairs between August 2016 and August 2019. He was a Visiting Scholar at Harvard University's Minda de Gunzburg Center for European Studies in 2019-20. Royo's articles and reviews on comparative politics have appeared in *Comparative Political Studies*, *European Journal of Industrial Relations*, *PS: Political Science and Politics*, *West European Politics*, *South European Society and Politics*, *Democratization*, *Mediterranean Quarterly*, *SELA*, *FP*, *Perspectives on Politics*, and other journals. He has published several books including *Varieties of Capitalism in Spain* (2008); *Lessons from the Economic Crisis in Spain* (2013), and *Why Banks Fail: The Political Roots of Banking Crises in Spain* (2020). Royo is a Senior Research Associate at the Elcano



Royal Institute in Madrid, and an and local affiliate at the Minda de Gunzburg Center for European Studies at Harvard University, where he is the co-chair of the Europe in the World Seminar. He is the founder and co-chair of the American Political Science Association's Iberian Studies Group, and serves in the editorial boards of *South European Society & Politics* and *esglobal.org*.

Rafael Del Pino Foundation

Vicente J. Montes Gan is the Director (CEO) of the Rafael del Pino Foundation, Vicepresident of the Spanish Association of Foundations, Founder and President of the NGO Liberdome, member of the Board of Trustees of the NGO Flying Doctors AMREF HEALTH AFRICA, and member of the Editorial Boards of the academic magazine Información Comercial Española. Previous positions include: Vice-president of the UN Global Compact Spanish Network; President of the Spanish State Economists & Trade Specialist Association; Economic and Commercial Counsellor at the Embassy of Spain in Angola, Namibia, Congo, DR Congo, São Tomé and Príncipe and Zambia; Director at ICEX; and Deputy Director General of the Spanish Court of Competition. He has also been Professor of Economic Analysis (Carlos III University of Madrid) and Chairman of the Department of Economics of the Ateneo de Madrid. He holds a Bachelor in Economics (Autónoma University of Madrid), a Doctorate of Philosophy (School of Law, Complutense University of Madrid) and is Member of the European Academy of Sciences and Arts. He is member of the Spanish State Economist and Trade Specialist Corps, Officer of the Royal Order of Isabel La Católica, Leão de Oro of the Republic of Angola (AIA) and I Essay Prize Casa África.



Carlota Taboada is the Research & Online Programs Director at the Rafael del Pino Foundation being responsible for developing and testing new in-person and virtual formats for seminars, courses, and programmes that engage dynamic audiences in in-depth, meaningful experiences around the institution. Prior to this, she worked as Cultural Manager at Casa del Lector-GSR Foundation being responsible for disseminating the institution's philosophy with a strong commitment to collaboration and impact. Previously she worked at Instituto Cervantes and Mumbai University (India). Throughout her career she has undertaken different positions of responsibility in the cultural management field. She holds a Bachelor's Degree in English Studies (University of Santiago de Compostela), an MPhil in Culture Studies (Carlos III University of Madrid), and an MPhil in Modern Languages & Education Research (University of Murcia).





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