

FUNDACIÓN
RAFAEL DEL PINO



Oxford, September 7 - 9, 2022

WJC 2022

Workshop on Journalism and Communication in the Digital Age

Mckenna Room Christ Church College

in collaboration with

**The Institute for Ethics in AI,
University of Oxford**



Workshop on Journalism and Communication in the Digital Age

Wednesday September 7, 2022

Christ Church, Oxford

- 12:00 *Arrival and check-in at Porters Lodge*
- 12:30 Lunch at Christ Church Hall
- 13:30 *Welcome and Introductory Remarks*
Ana M.ª Cebrián del Pino, Vice-President of the Rafael del Pino Foundation, and **Carissa Véliz**, Director of the Workshop
- 14:00 WJC Session 1: **Kenneth Cukier**, Associate Fellow, Saïd Business School, University of Oxford and Deputy Executive Editor, The Economist
DeMe: the promise and perils of “decentralised media”
- 15:30 Coffee Break and Group Presentations
- 16:30 WJC Session 2: **Katy Minshall**, Head of UK Government, Public Policy & Philanthropy, Twitter Inc.
Journalism and Politics - the role of Twitter in the world today
- 19:30 Group Dinner with the Workshop on the Future of Government participants
Hertford College Dinning Hall

Thursday September 8, 2022

Christ Church, Oxford

- 08:00 Breakfast at Christ Church Hall
- 09:00 WJC Session 3: **Rasmus Kleis Nielsen**, Director, Reuters Institute for the Study of Journalism, and Professor of Political Communication, University of Oxford
What’s happening to our news?
- 10:30 Coffee Break / Networking
- 11:00 WJC Session 4: **Eduardo Suárez**, Reuters Institute, University of Oxford
News fatigue, reader revenue and TikTok: the latest trends in news consumption worldwide
- 12:30 Lunch at Christ Church Hall
- 14:00 WJC Session 5: **Laura Ellis**, Head of Technology Forecasting - BBC
Our information ecosystem is broken. What are the tools we can use to mend it?
- 15:30 Coffee Break and Group Photo

- 16:30 WJC Session 6: **Susie Alegre**, international human rights lawyer and a Barrister Associate at Doughty Street Chambers
Protecting freedom of opinion in the digital age?
- 18:00 Walking tour of Oxford (meet at Christ Church Porter's Lodge)
- 20:00 Dinner at The Head of the River

Friday September 9, 2022

Christ Church, Oxford

- 07:30 *Check-out at Porters Lodge*
- 08:00 Breakfast at Christ Church Hall
- 09:00 WJC Session 7: **Alan Rusbridger**, Principal, Lady Margaret Hall, University of Oxford
Who or What To Believe in a Fake News World?
- 10:30 Coffee Break / Networking
- 11:00 WJC Session 8: **Carole Cadwalladr**, reporter and feature writer, The Observer
Carole Cadwalladr in conversation with Carissa Véliz
- 12:30 End of the workshop and farewell

LECTURERS



SUSIE ALEGRE

Susie is an international human rights lawyer and a Barrister Associate at Doughty Street Chambers. She is a Research Fellow at the University of Roehampton, an Adjunct Assistant Professor at Trinity College Dublin and an Associate of the Policy Practice. She has over twenty years' experience working on human rights, the rule of law and accountability for NGOs including Amnesty International and JUSTICE, and international organisations including the European Union, OSCE, Council of Europe and the UN. Her career has included domestic work in the UK, regional work in Europe and Central Asia and country specific work in East Africa, in particular on Uganda and Rwanda. The current focus of Susie's work is on the right to freedom of thought and technology and she has lectured and published widely on the ways in which the absolute right to freedom of thought is engaged by developments in science and technology. She is currently conducting research for a Digital Freedom Fund project on the potential for strategic litigation in this area and is writing a book on freedom of thought.



CAROLE CADWALLADR

Carole is a renowned Pulitzer-nominated journalist for the Guardian, feature writer for the Observer, and Cambridge Analytica investigator. She formerly worked at The Daily Telegraph, and was nominated for numerous Press Awards. Cadwalladr was a Pulitzer Prize finalist for National Reporting in 2019, receiving praise upon her investigation and coverage into Cambridge Analytica and its role in Brexit. Cadwalladr's sheer dedication in exposing a nexus of corruption that resulted in Mark Zuckerberg being called before Congress, and exposing Cambridge Analytica's role in mass-harvesting data to influence elections (Brexit and Trump), goes far beyond the question of Remain or Leave. Her investigation also interrogates the role we have been puppeteered to play in a 2017 Britain that took its first step into an undemocratic world. In April 2019, Cadwalladr gave a TED talk, "Facebook's role in Brexit – and the threats to democracy", regarding her the links found between Facebook and the Brexit election. Cadwalladr has won other awards, including the British Journalism Awards: Technology Journalism Award in December 2017 and The Orwell Prize for political journalism in 2018. She is

the author of *The Family Tree*, published in 2006 and was shortlisted for the 2006 Commonwealth Writers Prize.



KENNETH CUKIER

Kenneth is the deputy executive editor at The Economist. He is the coauthor of "Framers" on the power of mental models and limits of AI, and "Big Data," a NYT bestseller translated in over 20 languages. Previously Kenn was a foreign correspondent in Europe, Asia and America, a research fellow at Harvard's Kennedy School of Government, and a board director of Chatham House. He is an associate fellow at Oxford's Saïd Business School. He is a member of the Council on Foreign Relations.



LAURA ELLIS

Laura is a technologist and journalist with a focus on emerging technology, machine learning, disinformation, and data. She has worked on news teams in radio, TV, and online and led two regional news and current affairs teams thorough significant technology change, establishing the BBC's first end-to-end digital newsroom. In her current role she focuses on ensuring the BBC is best placed to take advantage of emerging technology and takes a particular interest in ethics, personalised and automated journalism, machine learning, disinformation and media provenance.



KATY MINSHALL

Katy is Director of UK Public Policy for Twitter, where she manages Twitter's work with governments, policymakers and charities. She previously worked at the Cabinet Office and for a Member of Parliament. Originally from Manchester, she now lives in London.



RASMUS K. NIELSEN

Rasmus is Director of the Reuters Institute for the Study of Journalism and Professor of Political Communication at the University of Oxford. His research is focused on the changing role of news and media in our societies. He has written extensively about journalism, digital media, the business of news, political communication and related topics in dozens of scholarly articles, edited volumes, and books, including

Ground Wars: Personalized Communication in Political Campaigns (winner of the American Political Science Association's Doris Graber Award for the best book on political communication published in the last ten years) and *The Power of Platforms* (with Sarah Anne Ganter). In addition, he is co-author of the annual Reuters Institute Digital News Report. A frequent speaker at academic, industry, and policy-making conferences, he has provided expert advice to both governments and news media companies in several countries. His work has been covered by a wide variety of media all over the world, and he has written for El País, the Indian Express, the Washington Post, and many other publications. He tweets at @rasmus_kleis.



ALAN RUSBRIDGER

Alan was Editor in Chief of the Guardian from 1995-2015. He is currently editor of Prospect Magazine and Chair of the Reuters Institute for the Study of Journalism. Until 2021 he was Principal of Lady Margaret Hall, Oxford. During his time at the Guardian, both he and the paper won numerous awards, including the 2014 Pulitzer Prize for Public Service Journalism. The Guardian grew from a printed paper with a circulation of 400,000 to a leading digital news organisation with 150m browsers a month around the world. He launched now-profitable editions in Australia and the US as well as a membership scheme which now has 1m Guardian readers paying for content. He was born in Zambia, was educated at Cambridge and lives in London. He is the co-author of the BBC drama, *Fields of Gold*. He is a keen amateur musician and the author of *Play it Again*. His memoir of journalism and its future, *Breaking News*, was published in 2018. He is a member of the Facebook Oversight Board. His latest book, *News and How to Use it*, was published in 2020.



EDUARDO SUÁREZ

Eduardo is the Head of Editorial of the Reuters Institute for the Study of Journalism at the University of Oxford. He is a senior journalist with experience in Europe and the United States. He started his career at the Spanish newspaper El Mundo, where he worked for 14 years as an opinion writer and a foreign correspondent from London, New York and Brussels. He covered the 2016 U.S. presidential campaign for Univision and has published three books on American politics. In 2014, he won the Gabriel García Márquez Journalism Award for a long-form story on the enduring impact of the Exxon Valdez oil spill. He is also the co-founder of two news startups: El Español and Politibot, has worked on digital strategy for the March Foundation, and has written on journalism and politics for El País, the Washington Post, Letras Libres and Nieman Reports. In 2019 he spent six months as a journalist fellow at the Institute, where he conducted research on the rise of reader revenue models in European newspapers.

UNIVERSITY OF OXFORD



CARISSA VÉLIZ

Carissa is an Associate Professor in Philosophy at the Institute for Ethics in AI, and a Fellow at Hertford College at the University of Oxford. She has published articles in media such as Wired, the Guardian, New Statesman, and El País. Her academic work has been published in The Harvard Business Review, Nature Electronics, Nature Energy, and AI & Society, among other journals. Professor Véliz is the recipient of the 2021 Herbert A. Simon Award for Outstanding Research in Computing and Philosophy. She advises policymakers around the world on privacy and AI. In Spain, she was a member of the Group of Experts in charge of offering advice for the drafting of the first Digital Rights Charter at the Ministry of Economic Affairs and Digital Transformation, as well as a member of the High-Level Advisory Panel on Technology and Global Order at the Ministry of Foreign Affairs. In the UK, she has been a witness to the House of Lords Communications and Digital Select Committee on freedom of expression, online harms, and public policy. In the US, she has advised Congress on a privacy bill and has given evidence to the Chamber of Commerce. She is the author of the highly-acclaimed *Privacy Is Power* (an Economist book of the year, 2020) and the editor of the forthcoming *Oxford Handbook of Digital Ethics*. She tweets at @carissaveliz.

RAFAEL DEL PINO FOUNDATION



ANA M.ª CEBRIÁN DEL PINO

Ana is the Vice-President of the Rafael del Pino Foundation. She holds a degree in Business Administration and Management (Comillas Pontifical University). She furthered her studies at Northeastern University (Boston); she obtained an MBA from McGill University-Desautels Faculty of Management. She has been the Director of the Online Business Channel at El Ganso S.A.; previously, she has worked as a Foreign Trade Technician at the Economic and Commercial Office of the Spanish Embassy in Warsaw, as an analyst in the Private Equity Department at Pactio Gestión Asset Management, and as a Senior Research Analyst at Brandywine Global.

VICENTE J. MONTES GAN



Vicente is the Director (CEO) of the Rafael del Pino Foundation, Vicepresident of the Spanish Association of Foundations, Founder and President of the NGO Liberdom, member of the Board of Trustees of the NGO Flying Doctors AMREF HEALTH AFRICA, and member of the Editorial Boards of the academic magazine Informacion Comercial Espanola. Previous positions include: Vicepresident of the UN Global Compact Spanish Network; President of the Spanish State Economists & Trade Specialist Association; Economic and Commercial Counsellor at the Embassy of Spain in Angola, Namibia, Congo, DR Congo, Sao Tome and Principe and Zambia; Director at ICEX; and Deputy Director General of the Spanish Court of Competition. He has also been Professor of Economic Analysis (Carlos III University of Madrid) and Chairman of the Department of Economics of the Ateneo de Madrid. He holds a Bachelor in Economics (Autonoma University of Madrid), a Doctorate of Philosophy (School of Law, Complutense University of Madrid) and is Member of the European Academy of Sciences and Arts. He is member of the Spanish State Economist and Trade Specialist Corps, Officer of the Royal Order of Isabel La Catolica, Leao de Oro of the Republic of Angola (AIA) and I Essay Prize Casa Africa.

CARLOTA TABOADA



Carlota is the Research & Online Programs Director at the Rafael del Pino Foundation being responsible for developing and testing new in-person and virtual formats for seminars, courses, and programmes that engage dynamic audiences in in-depth, meaningful experiences around the institution. Prior to this, she worked as Cultural Manager at Casa del Lector-GSR Foundation being responsible for disseminating the institution's philosophy with a strong commitment to collaboration and impact. Previously she worked at Instituto Cervantes and Mumbai University (India). Throughout her career she has undertaken different positions of responsibility in the cultural management field. She holds a Bachelor's Degree in English Studies (University of Santiago de Compostela), an MPhil in in Culture Studies (Carlos III University of Madrid), and an MPhil in Modern Languages & Education Research (University of Murcia).



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